

Al-Khobara Spare Parts Factory

Drawing on his longstanding experience in importing and marketing truck and bus airbags and springs, Firas Abu Kishk set out in 2011 to establish his own manufacturing business. Upon hearing about the support that the European Union (EU) and Jordan Enterprise Development Corporation (JEDCO) provide to ambitious startups, Firas applied for a grant to kick-start Al Khobara Spare Parts Factory.

JEDCO and the EU's support also covered the Factory's marketing activities such as the development of Al Khobara's website, brochures and flyers. It also financed the Factory's participation in several exhibitions in GCC cities like Dubai, and facilitated partnerships with a number of large companies such as DHL and JET in Jordan and Juffali in Saudi Arabia.

Today, Al Khobara Spare Parts Factory is considered the first-of-its-kind in the Middle East. While markets relied in the past on importing air bags from China and Turkey, the Factory now caters to these demands. Firas aspires to expand the Factory, which currently employs six workers, by adding new machinery and relying on local instead of imported materials. Firas also aims to earn international quality accreditations so that the Factory's products may compete in European markets.

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