

Tayr Al-Werwar Green Park

Mafraq's local community had long suffered from insufficient services, prompting Ahmad Al-Battaineh to begin considering projects that would help resolve this issue. Upon learning about the financial support that the European Union (EU) and Jordan Enterprise Development Company (JEDCO) provide to entrepreneurs, Ahmad consulted his neighbors and community leaders about the best methods to serve the local inhabitants' needs.

One often-repeated suggestion was setting up a restaurant and park that would serve locals and tourists alike. Seeing the proposed project's merit, JEDCO and the EU approved Ahmad's grant application and gave him their full support. Ahmad chose to strategically locate Tayr Al-Werwar Green Park in an easily-accessible area that would simultaneously serve the three governorates of Mafraq, Zarqa and Jerash.

Construction began soon after the location was settled. Tayr Al-Werwar Green Park would feature a variety of facilities including a family restaurant, several cafés, service booths, and a children's playground. The grant has used for furnishing the restaurant, kitchens, playground, and booths with all the needed equipment. It also funded work on the park's electricity infrastructure.

As soon as the Park opened its doors in March 2014, it proved to be a great success. It attracted both locals and residents of neighboring areas. It especially reeled in students from nearby schools, witnessing more than 100 school fieldtrips in its first month of operation. Ahmad says that he can thank JEDCO and the EU for the success of his project, not only for providing him with funding, but also for covering the cost of marketing. The grant financed the development of a dedicated website for the Park, the printing of promotional flyers, and the design of print media ads. In addition, it helped the Park develop its human resources by offering employees various training sessions.

Tayr Al-Werwar Green Park not only comes as a welcomed escape for the locals, but it has also managed to generate employment opportunities for 12 current staff members from Mafraq. In the future, Ahmad plans on adding extra playgrounds, a swimming pool, and winter facilities to attract visitors during colder seasons.

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